

# Edward Stepanski

EDSTEPANSKI.COM

Enthusiastic Graphic Designer who enjoys finding solutions and developing cutting edge graphics and animations. 40 years' experience of Art Directing and leading a team of artists and editors. Highly passionate about art, technology and the creative process. Practical expertise in all aspects of technical and commercial art, e-learning course development, graphic design. animation & video production. Proficient at many graphics programs including Adobe Photoshop, After Effects, In-Design, Illustrator, Articulate 360, Avid Media Composer, Cinema 4D, 3DS Max, Google Web Designer & PowerPoint.

## Work History

Aug 2022-  
Present

### Adjunct Faculty: Integrative Media

*Wilkes University*

Instruct students in 3D animation at Wilkes University. Develop curriculum and lesson plan for Introduction to 3D environments and animation, IM-350.

2020-  
Present

### Freelance Graphic & Motion Design

*Coastal Broadcasting, Waypoint Media, The News Hub LLC*

- Responsible for branding of all television stations managed by the News Hub. Work closely with producers and editors in news and creative services to produce graphics on all media platforms.

1984-2020

### Art Director

*WNEP-TV, Moosic, PA*

- Responsible for branding of WNEP-TV News and Local Programming including Broadcast Graphics, Promotion and Marketing on all media platforms.
- Managed staff artists in producing print, digital and broadcast media for WNEP-TV and other stations in the News York Times Broadcast group and Tribune Media Group.
- Developed Website for digital marketing team to

## Contact

### Address

143 Jackson Hill Road  
Sweet Valley,PA,18656

### Phone

(570) 855-9790

### E-mail

ed.stepanski@frontier.com

## Skills

Effective Project Manager on companywide projects. Managed multi-department projects. Good collaboration skills.



Excellent

Ability to keep up to date on current design trends in print, digital and motion graphics.



Excellent

Effective management of multiple projects at once with an eye for details and meeting deadlines.



Excellent

Good communication skills with colleagues and clients.



Very Good

Experience with editing  
HTML, HTML5, CSS and  
scalable web design.



support client workflow and digital advertising.

Produced HTML3 Animated Ads and multi-platform advertising.

- Produced print pieces for marketing, promotion and Public Service.
- Developed e-learning courseware for human resources, new hire instruction and employee evaluation training.
- Responsible for Vehicle design and production.
- Produced signage, Set Design and Fabrication.

2015 - 2019

## Head Girls Varsity Basketball Coach

*Crestwood High School, Mountain Top, PA*

Head Varsity Basketball Coach at Crestwood High School in Mountain Top Pa. Responsible for all phases of managing and coaching Basketball program from middle School to High School.

2008-2009

## Adjunct Faculty Integrative Media

*Wilkes University, Wilkes-Barre, PA*

Instructed students in Integrative media studies. Introduction to Shooting and editing video and graphic production, IM-301. Introduction to 3D environments and animation, IM-350.

## Education

---

1980-1982

### Associate of Arts: Visual Communication

*The Art Institute of Pittsburgh - Pittsburgh, PA*

1980

### High School Diploma

*Northwest High School - Shickshinny Pa*